The United States Congress created the National Fallen Firefighters Foundation (NFFF) in 1992 to lead a nationwide effort to honor the memories of all U.S. firefighters who died in the line of duty and to provide support to their loved ones. As part of this mission, each October the Foundation hosts the National Fallen Firefighters Memorial Weekend, the official national tribute, in Emmitsburg, Maryland. Through activities offered during the weekend the families of the fallen will find reassurance that their loved ones will not be forgotten, and they have a place to find comfort and compassion.

Beyond the National Fallen Firefighters Memorial Weekend, the NFFF helps families with similar experiences and interests find each other through the Fire Hero Family Network. We provide college scholarships for spouses and children, and coordinate conferences and workshops for parents, spouses, children and co-workers.

Furthermore, the NFFF established Local Assistance State Teams to support fire departments when a line-of-duty death occurs. These teams also help families who may be eligible to file paperwork for the Public Safety Officers’ Benefits program administered by the Department of Justice Bureau of Justice Assistance.

Over the years, the Foundation recognized that another way to honor the fallen and support their families is to work with all branches of the fire service to reduce line-of-duty deaths and injuries.

In 2004, the first Firefighter Life Safety Summit was held to address a need to reduce the number of preventable line-of-duty deaths. More than 200 fire service and industry leaders worked together to develop the 16 Firefighter Life Safety Initiatives. Out of those initiatives, the NFFF created Everyone Goes Home®. This program provides free resources and training opportunities to our nation’s firefighters that underscore accepting responsibility for our health and safety.

In addition, the Foundation has provided funding for research that examines coronary heart disease, stroke, and diabetes prevention. The NFFF also sponsors meetings to address evolving needs of the fire service community such as cancer prevention and behavioral health issues.

These are just a few examples of the services and programs offered by the Foundation. A Board of Directors and Advisory Committee guide the Foundation’s activities. Members represent the private sector, fire and emergency services, fire hero families, and government. With their input, the NFFF will always be ready to fulfill its mission to honor the fallen, assist their families, and prevent line-of-duty deaths.
It’s an honor to work alongside of such dedicated and giving people. Without the understanding and support of our sponsors, it would be impossible to support our fallen firefighters’ families and co-workers.

— Chief Dennis Compton
Chairman of the Board, NFFF
About Us

Congress created the National Fallen Firefighters Foundation in 1992 to lead a nationwide effort to honor America’s fallen firefighters. Our mission is to honor and remember America’s fallen fire heroes, assist their families in re-building their lives, and reduce firefighter deaths and injuries.

The National Fallen Firefighters Foundation is the only fire service organization that represents every facet of the American fire service—career, contractor, military, volunteer, and wildland.

The Foundation is a 501(c)3 nonprofit organization, located in Emmitsburg, Maryland. It is registered as a corporation in the State of Maryland. When Congress created the Foundation, it did not provide funding or financial assistance, so the Foundation relies on funding through private donations from caring individuals, organizations, corporations, federal grants, and other foundations.
Our Programs

- **Fire Hero Family Programs**
  - Fire Hero Family Network
  - Grief Resources/Publications
  - Wellness Conference
  - Memorial Weekend
  - Hal Bruno Camps for Children of Fallen Firefighters
  - Young Adult Programs
  - Scholarships

- **Fire Service Programs**
  - Everyone Goes Home®
  - Local Assistance State Teams
  - Vulnerability Assessment Program
  - Fire Service Training/ Fire Hero Learning Network
  - Taking Care of Our Own®
  - Behavioral Health Support
  - Chief-to-Chief Network
Family Programs

Fire Hero Family Network

Families of fallen firefighters can provide a unique kind of support to one another. Simply connecting with someone else who has lost a firefighter can offer a sense of hope and understanding.

Members of our Fire Hero Family Network volunteer to provide peer support to newly bereaved families. The Foundation matches members of the Network with family members who face similar circumstances.

Members of this special network of friends remind each other that they are not alone.
Family Programs

Grief Resources/Publications

*The Journey* is a bi-monthly publication for fire hero families that focuses on issues related to loss and healing and includes the reflections and memories of fire hero family members in their own words.

Our website, [www.firehero.org](http://www.firehero.org), provides information for fire hero families, line-of-duty death related resources, benefits, and programs and events.

Grief brochures for families of fallen firefighters are provided for free. The Foundation also has a Lending Library for our fire hero families. Many of the books are written by family members who know firsthand what it is like to lose a loved one.

> From Both Sides of the Fire Pager Tones

*By Jennifer Hopler, Granddaughter of Willard R. Hoplar (1996-NJ)*

Word that is commonly used within the fire service is “brotherhood.” When you look up the definition of the word, it says “a association, society, or community of people linked by a common interest, religion, or trade.” This is such a broad category that it is something that cannot be put into words, but is felt, experienced. Many speak of “the brotherhood,” but very few truly understand what it means to those within it and the families who get to experience it. This “brotherhood” is more like a family with a bond that can never be broken.

If anyone is responsible for teaching me about what brotherhood truly means, it is the National Fallen Firefighter Foundation. I have been lucky enough and extremely honored to be a part of this “family” for 19 years. For those of you who don’t know my story, I was eight years old when my grandfather died in the line of duty of a heart attack in January 1996. In 1997, my family and I attended the National Fallen Firefighters Memorial Weekend, and I knew what was in store. It was honestly the most memorable weekend of my life, and I am very grateful for having been a part of it. That weekend made such an impact on me that when I turned eighteen years old and joined the fire service, I also joined the National Fallen Firefighters Foundation in a Memorial Weekend family escort.

If you think about it, I am a survivor as well. But once I joined the fire service and the NFFF, I never saw myself as a survivor. It wasn’t as if I wasn’t treated as one; I personally just never saw myself as such. During my first weekend as a family escort in October 2006, I died in the line of duty of a heart attack in January 1996. In 1997, my family and I attended the National Fallen Firefighters Memorial Weekend, and I knew what was in store. It was honestly the most memorable weekend of my life, and I am very grateful for having been a part of it. That weekend made such an impact on me that when I turned eighteen years old and joined the fire service, I also joined the National Fallen Firefighters Foundation in a Memorial Weekend family escort.

Many of the fire service members who volunteer to be Memorial Weekend family escorts have personal ties to this place and this event. Some have experienced the line-of-duty death of a firefighter coworker, and some are family members themselves who have realized these same paths in honor of their loved one. In this issue of the journal, two survivor volunteers share their stories about how they give back through the Memorial Weekend.

> You cannot see brotherhood, you cannot hear it nor taste it. But you can feel it a hundred times a day. It is the pat on the back when things look gloomy. It is the smile of encouragement when the way seems hard. It is the helping hand when the burden becomes unbearable.

—Peter E. Terzick

Any of you have attended the annual Memorial Weekend which honors firefighters who have died in the line of duty. You walk through the Memorial Park, a Creates in honor of your firefighter, created a luminary bag for the evening Candlelight Service. If you have been here, you have not been here alone. Families whose firefighters have been honored in past years have been there with you, and members of the nation’s fire service walked with you as well.
Family Programs

Fire Hero Family
Wellness Conference

When a firefighter dies in the line of duty, his or her loved ones are left with unique challenges as they begin to rebuild their lives. Fortunately, families of fallen firefighters have a place to go to find the support, comfort, and resources they need. They also make connections and memories that last a lifetime.

This event gives spouses, parents, children, and siblings of fallen firefighters an opportunity to attend workshops related to grief and loss, physical and emotional wellness. The focus is on action steps and daily practices that increase quality of life after loss. Participants build support with others who have experienced similar losses.
Family Programs

Memorial Weekend

Every October, the Foundation sponsors the official national tribute to all firefighters who died in the line of duty during the previous year. The Memorial Weekend offers private activities for families of fallen firefighters and co-workers, along with public ceremonies. Thousands attend the National Fallen Firefighters Memorial Weekend in Emmitsburg, Maryland.
Family Programs

Hal Bruno Camps for Children of Fallen Firefighters

Hal Bruno served as Chairman of the NFFF Board of Directors and was dedicated to helping the families of fallen firefighters. In his memory, the Foundation offers camps for ages 4-6 and 7-17 for children and stepchildren of firefighters honored at the National Fallen Firefighters Memorial.

Structured camp activities give children from around the country a chance to meet others their own age with similar experiences. This interaction helps them feel less alone, talk with others who understand, and find ways to cope with their loss.

Camps provide a therapeutic component in combination with a dynamic camp setting, allowing campers to process their grief in a fun and safe environment.

The camp is free, and the Foundation helps with travel/lodging expenses for campers and parents/guardians.
Family Programs

Programs for Young Adults

For a child, losing a parent changes life forever, even into adulthood. It shakes the foundation and sense of safety that every child relies on, and it changes the family structure. The National Fallen Firefighters Foundation has established a retreat for young adults, ages 18-24, whose firefighter parent died in the line of duty. Many did not receive counseling as children.

This retreat provides skills to deal with grief, developing increased independence, self-expression, and individual growth. Attendees have an opportunity to meet with others their age who have had similar experiences.
Family Programs

Outward Bound

The Foundation partners with Outward Bound for this exciting life-changing adventure, which is specifically designed for youth coping with the death of a loved one. Outward Bound encourages self-expression in a safe environment and helps participants find healing. It is a course that challenges you to discover your inner strength. Those who have completed the course have reported increased self-confidence, self-esteem, and teamwork skills.

The National Fallen Firefighters Foundation and Outward Bound have partnered to provide tuition for the program. Lodging costs are covered, and Foundation assists with travel.
Family Programs

Scholarships

The National Fallen Firefighters Foundation offers financial assistance for post-secondary education and training to spouses, life partners, children and stepchildren of firefighters honored at the National Fallen Firefighters Memorial. Scholarships are awarded for undergraduate, graduate studies, vocational-technical training, and certification and job training programs. They may be used at in-state, out-of-state public and private schools.

Since the program began in 1997, the National Fallen Firefighters Foundation and its partners have awarded over $3,741,000 to spouses, life partners, children, and stepchildren of fallen firefighters.
Taking Care of Our Own® training provides senior fire officers specific information about being prepared for a line-of-duty death.

The course includes information about Public Safety Officer Benefits (PSOB) and gives guidance on the resources that should be made available when dealing with a line-of-duty death and what elements should be included when developing a LODD policy.

Each training team includes a chief, members of fallen firefighters’ families, and a behavioral health professional.
Fire Service Programs

Local Assistance State Teams (LAST)

Everything that happens immediately after a line-of-duty death effects the way the family, the department, and the community recover from the loss. The Foundation thinks the best place for a department to turn for support is within its own state or region. The primary objective of the Local Assistance State Teams is to assist families and departments after a line-of-duty death and to help with filing for federal, state and local benefits.
Everyone Goes Home®

The Everyone Goes Home® Program provides free training, resources, and programs to champion and implement the 16 Firefighter Life Safety Initiatives.

The 16 Firefighter Life Safety Initiatives were jointly developed by representatives of major fire service constituencies during the 2004 Firefighter Life Safety Summit. The initiatives serve as a blueprint to reduce firefighter line-of-duty deaths and injuries.

www.firehero.org
Fire Service Programs

Fire Service Training

The Foundation offers training programs to departments to assist and to reduce risk of a fatality or serious injury, prepare for a potential LODD or serious injury, to assist firefighters with behavioral health support, and to reduce risks in the community.

Fire Hero Learning Network
Online Training

The Fire Hero Learning Network serves as a central hub and allows registered users to access free, multimedia training modules that can all be done on your own time, at your convenience.

The following courses and more are available at www.fireherolearningnetwork.com:

- Courage to Be Safe®
- Leadership, Accountability, Culture and Knowledge
- After Action Review
- Creating Change in the Fire Service
- Curbside Manner—Stress First Aid for the Streets
- Stress First Aid for Fire and EMS Personnel
- Taking Care of Our Own®
- Communication & Mentoring for Company Officers
- Company Officer’s Health & Safety Responsibilities
- Saving Lives: Inspiring Stories in Community Risk Reduction
- 3D Fire Attack Scenario
- Automatic Fire Sprinklers and Alarm Systems
Fire Service Programs

Vulnerability Assessment Program (VAP)

Now, every department has a free online tool to help assess their risk of losing or injuring a firefighter. The Vulnerability Assessment Program looks at everything from fireground operations to daily activities in the station such as assessing station organization, resource allocation and management. It begins with the chief or other department officials answering a series of questions based on the six root causes of firefighter line-of-duty deaths and injuries. Based on those answers, the program identifies potential risks within the department or individual stations. Guidance is provided to take corrective steps to reduce those risks.

This tool can also help department leaders justify budget requests, by offering the resources needed to address identified risks.

www.firehero.org
Fire Service Programs

Wildland Fire Service Initiative

NFFF has been honoring wildland firefighters since its inception. Through a series of listening sessions, we discovered many members of the wildland community did not consider themselves part of the fire service because of their primary function as land managers. This inspired the Foundation to develop a comprehensive plan to include the wildland fire service community.

The Foundation is forging relationships with the wildland firefighting community and identifying opportunities for program outreach. Existing Fire Service Programs are being reviewed and modified to include content relatable to wildland firefighters. Additionally, the NFFF has partnered with the Wildland Firefighter Foundation (WFF) in an effort to mutually support each other.

Fire Service Programs transcends whether a firefighter is a structural “blue shirt” or wildland “yellow shirt.” “Everyone Goes Home” is equally applicable to every firefighter regardless of what protective clothing they wear.
Chief-to-Chief Network

The Chief-to-Chief Network grew out of a need expressed by chiefs who had lost firefighters in the line of duty. The Foundation has established a network of senior fire officers who have one thing in common: They have all experienced the death of a firefighter in the line of duty and understand what a department goes through. Network members share information on issues such as:

- Incident follow-up and investigations
- Support for the fallen firefighter’s family and co-workers
- Funeral and memorial service arrangements
- Requests for information from media and community
- Personal feelings of loss
Fire Service Programs

Seatbelt Pledge

To help encourage more individuals and departments to use their seatbelts at all times, the National Fallen Firefighters Foundation has revamped the International First Responder Seatbelt Pledge website, making it easier than ever to use. The system is completely automated for those who wish to begin a seatbelt campaign in their departments. You can take the pledge at www.seatbeltpledge.com.
First Responder Center for Excellence

First Responder Center for Excellence for Reducing Occupational Illness, Injuries and Deaths, Inc. (FRCE)

Our nation’s first responders answer their call to duty without hesitation. While they train and prepare tactically for their daily responses, they must also be physically and mentally prepared for those calls.

In 2016, the National Fallen Firefighters Foundation created the First Responder Center for Excellence to provide increased awareness, training and research to ensure that first responders have the correct tools and information to build and maintain a healthy foundation to reduce injuries and fatalities related to behavioral health, cardiac and cancer, as well as improve overall health and wellness. The First Responder Center for Excellence is committed to promoting quality educational awareness and research in five main programmatic areas: Cancer Prevention and Awareness, Behavioral Health, Firefighter Physical Initiative, Cardiac and Health and Wellness.
Cancer Prevention and Awareness

- Firefighting is inherently dangerous work. There is an unseen, and less recognized, danger firefighter’s face – the risk of developing cancer. Building materials introduced over the last 40 years, such as engineered thermoplastics and laminated veneer lumber, significantly contribute to the release of cancer-causing agents during structure fires.
- Firefighters have a greater number of certain types of cancer diagnoses than the general U.S. population.
- Cancer is a leading cause of firefighter deaths in the United States.
- Studies have shown that firefighters have increased risk of certain cancers the longer they spend working in the fire service.

Fire Service Occupational Cancer Alliance

THE FRCE manages the activities of the Fire Service Occupational Cancer Alliance and develops resources for cancer awareness and prevention, such as the Fire Service Occupational Cancer Toolkit. Alliance members include representatives from fire service organizations, government partners and other like-minded entities. The Alliance focuses on key topics including awareness and prevention, presumptive legislation, research, and recognition of firefighter cancer deaths as LODDs.
First Responder Center for Excellence

Behavioral Health Support for First Responders

First responders are faced with a myriad of stressors that go beyond what the general population may experience. The phrase “fit for duty” for first responders has historically only accounted for good physical health for the duties related to one’s job. However, recent evidence-based research indicates that maintaining one’s behavioral health is equally important. The effects of first responder stress events can factor into behavioral health issues such as post-traumatic stress disorder, substance abuse and depression. Resources available today, like Stress First Aid, address the unique stressors related to first responders and build on the strengths of first responders, including a sense of belonging, support from one another and a strong sense of purpose.

Fire Dynamics Boot Camp

Fire Dynamics Boot Camp is a train-the-trainer, intensive three day program designed to empower and prepare fire service leaders and instructors to incorporate the most current research findings about fire behavior and firefighting tactics into their training programs. Participants gain an improved understanding of fire dynamics and a digital tool kit to support their training efforts at home. Students also develop a network of instructional support from instructors who are implementing this material at their fire training academies.
Cardiac Awareness, Research, and Resources for First Responders

Cardiovascular disease is a leading cause of line-of-duty deaths among U.S. firefighters and an important and costly cause of morbidity. Firefighter cardiovascular events are largely due to Coronary Heart Disease (CHD), with Sudden Cardiac Death (SCD) accounting for most line-of-duty fatalities. The FRCE develops resources to educate first responders on the cardiac risks, as well as strategies to reduce the probability of a cardiac event.

Firefighter Physical Program Implementation Tools

The best way to diminish the effects of any diseases, illnesses or injuries is to detect them as early as possible. This is especially true for firefighters who, in many cases, are at greater risk for certain diseases, illnesses, and injuries than the general population. Annual physicals, based upon testing criteria for the increased health risks faced by firefighters, have proven to lead to early detection and prevention of long term illnesses. In conjunction with the International Association of Fire Chiefs the FRCE provides resources to firefighters and clinicians on the types of physicals and how to best implement a physical program.
National Fallen Firefighters Memorial

Constructing in 1981, the seven-foot stone monument features a sculpted Maltese Cross, the traditional symbol of the fire service. At the base of the monument an eternal flame symbolizes the spirit of all firefighters—past, present and future. Plaques encircling the monument list the names of the men and women of the fire service who have died in the line of duty since 1981.

Each year, America honors its fallen fire heroes during a National Memorial Service at the monument site. The ceremony includes the placing of a Presidential Wreath at the monument and dedication of a plaque honoring those who died in the line-of-duty during the previous year.
National Fallen Firefighters Memorial Park

Walk of Honor®

The National Fallen Firefighters Memorial Park features a Walk of Honor® that connects the monument, the historic Fallen Firefighters Memorial Chapel, and memorial plazas. Each brick on the walkway bears a personal inscription. Separate sections in the crosswalks also recognize the Foundation’s major donors. These special sections include corporations, organizations, and individuals for their support. Proceeds from the sale of these bricks help to finance construction of the Memorial Park.

Pre-1981 Section

Project Roll Call identifies and honors firefighters who died in the line of duty prior to the creation of the National Fallen Firefighters Memorial in 1981. A special section of bricks on the Walk of Honor® has been created so that departments and loved ones can remember these firefighters.
National Fallen Firefighters Memorial Chapel

The National Fallen Firefighters Memorial Chapel is special to America’s firefighters and our fire hero families. A Chapel Vigil is held, during the National Fallen Firefighters Memorial Weekend, so families can light a candle and place a rose in honor of their loved ones. During the holidays, the Chapel is decorated with trees bearing ornaments sent by our families.

The Chapel was built in 1839 and is listed on the National Register of Historic Places. In 1997, it was designated as the National Fallen Firefighters Memorial Chapel and formally dedicated in 1998 in memory of Chief A. Marvin Gibbons. Chief Gibbons was instrumental in building the National Fallen Firefighters Memorial. In 2006, the Chapel was restored by the National Fallen Firefighters Foundation and the offices of the Foundation are located there.
To Lift a Nation 9/11 Memorial

This 40-foot-tall bronze monument recreates the famous photo taken by Bergen Record photographer, Thomas E. Franklin, of three FDNY firefighters raising the American flag at Ground Zero. The monument stands 40 feet high, six feet deep and eight feet wide. Each of the three firefighter’s statues weigh more than 5,000 pounds and were formed from approximately 160 bronze sections weighing between 60 to 80 pounds each. The monument sits beside a brick plaza that connects it to the Walk of Honor® in the National Fallen Firefighters Memorial Park.
Program Expenditures

- Fundraising and Administration: 14.5%
- Family and Fire Service Programs: 85.5%
“Caring for the families of those who died in the line of duty is the least we can do for those who have given so much.”

— Chief Ron Siarnicki

Executive Director NFFF

Recognizing Those Who Care for the Fire Service Family

The National Fallen Firefighters Foundation has established awards to honor individuals and organizations that support the mission of the Foundation and for those who show a commitment to the health and safety of firefighters throughout the country.

- Senator Paul S. Sarbanes Fire Service Safety Leadership Award
- Arthur J. Glatfelter Distinguished Service Award
- Seal of Excellence Award
When the National Fallen Firefighters Foundation (NFFF) was created by the United States Congress in 1992, the Foundation immediately began its mission to honor and remember America’s fallen fire heroes while at the same time, providing the necessary resources to help their families rebuild their lives. In 2004, the Foundation began working to prevent and reduce the number of firefighter deaths and injuries.

Today, 28 years later, that dedication has not waivered. You will find proof of this commitment in the pages that follow; outlining initiatives we have pursued to achieve our goals within the greater fire service community. It is a privilege to be dedicated to such a worthy cause, to honor the fallen, care for the families and find ways to protect those who respond to care for others.

In taking some time to reflect on the accomplishments of the Foundation, and on our recent progress, I feel incredibly proud. We continue to grow our outreach, helping with additional needs and expanding to reach larger numbers of individuals. In June, our Hal Bruno Camps for Children of Fallen Firefighters brought out a record number of campers, allowing us to impact the lives of more children than ever before. We continue to enhance our use of Technology with the development of Apps that help support a number of our programs and summits and especially for the Memorial Weekend every October.

The Foundation continues to advocate for critical health and safety initiatives within the fire service and serves as an ally to firefighters and their families everywhere. We are committed to proactive educational initiatives that promote prevention and early detection of the issues most connected to the industry today. I am proud to serve with a group of people who have positively impacted many lives throughout this process.

The significant accomplishments made over the last year speak volumes about the incredible individuals who make up our staff, volunteers, partners and affiliates. Without their support, our great strides would not be possible. We thank you all for believing in our mission, and for your continued commitment to helping us honor America's fallen firefighters. As you review the following pages, please know that you have each had a critical part in the journey we’ve taken so far. We proudly look back on this progress and excitedly look ahead to the future, as well.

Sincerely,

Troy Markel
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Our mission is to honor and remember America’s fallen firefighters, provide assistance to their families and co-workers, and work to prevent firefighter deaths and injuries.

Since its creation by Congress in 1992, the non-profit National Fallen Firefighters Foundation (NFFF) has developed many programs to fulfill its Congressional mandate. Federal grants and donations from individuals, organizations, corporations, and foundations fund the Foundation’s programs.
FIRE HERO FAMILY PROGRAMS

Supporting the Families of America’s Fallen Firefighters
The Fire Hero Family Network is a group of family members of fallen firefighters who provide peer support to newly-bereaved families.

Members of the Foundation’s Fire Hero Family Network provided emotional support and grief information to the surviving family members of 119 fallen firefighters in 2019. Matches are made based on similarities between the newly bereaved family members. For example, widows who were pregnant when their firefighter died were matched with widows from previous years who had been pregnant when their firefighter died.
2019 FIRE HERO FAMILY OUTREACH

It is important for families to know that their loved ones are not forgotten.

186
GRIEF & PROGRAM RESOURCES SENT TO FAMILY MEMBERS

4,316
FAMILY MEMBERS RECEIVED REMEMBRANCE CARDS FROM 263 FIRE HERO FAMILY NETWORK MEMBERS

23,699
THE JOURNEY NEWSLETTERS SENT

Fire Hero Family volunteers send Remembrance Cards near the anniversary of each firefighter’s death. Volunteers wrote personal messages and mailed a specially designed card to other family members to arrive immediately before the anniversary date. This is one way families know that their loved one is remembered.
Workshops focused on the unique issues that come with grieving the death of an adult child or sibling; how the death impacts family relationships and traditions, and the positive effects of self-care after loss.

“We had a wonderful time celebrating our fallen heroes. The healing, acknowledgement and interacting with family members is so important to the healing process.”
Workshops focused on a variety of topics related to grief, healing and wellness. Sessions included: How to Support Grieving Children, Building Resilience, Providing Effective Outreach to Others, and Integrating Grief by Balancing the Past, Present, and Future.

“I was blown away by the depth of their knowledge and the vast applicability of the tools they gave us.”
In Indiana, campers ages 4-18, participated in the 2019 Hal Bruno Camps for Children of Fallen Firefighters. In addition to traditional camp fun, campers shared their stories of loss and its impact on their lives. They built connections and self-confidence, learned coping skills, and processed their own grief. Campers let us know the best part of camp is feeling like they are a part of a community, making lasting friendships, and learning coping skills.

“The connections the kids make with others are beneficial and can have a lasting impact on them. It gives them [other kids and adults] who they can trust, reach out to, look to for support & guidance. They gain [friends] who ‘understand’ the journey they are on.”
47 COMFORT ZONE CAMPERS

8 CAMP HAL CAMPERS
Our 2019 retreat combined challenging outdoor experiences with facilitated conversations and discussions regarding loss and grief and included activities designed to promote useful lifelong coping skills.
“I can’t express how attending this event the last two years has boosted me through my grief process, way more than the seven years before. This has changed me for the better.”
This inaugural event focused on fellowship, self-care, and giving back during the holidays. Families engaged in activities to prepare for a night of remembrance of all fallen firefighters and attended the annual Tree Lighting.

“Even though it has been 18 years since I lost my dad, the holidays are very difficult for me. This year for some reason I was struggling; however, after arriving at the retreat and renewing old friendships and meeting many more wonderful people, I felt a calmness come over me.”

75 FAMILY MEMBERS ATTENDED
The Foundation honors and remembers all firefighters during the holidays with the Fire Hero Family Tree Lighting in Emmitsburg. 150 attended the event.
The Foundation offers financial assistance for post-secondary education and training to spouses, life partners, children and step-children of firefighters honored at the National Fallen Firefighters Memorial.

| **Thanks to our partners for contributing to the Sarbanes scholarship program. Together, over $231,250 was awarded.** |
| **The Alan Patrick Sondej Memorial Scholarship Fund, awarded a total of $40,846 to 4 recipients.** |
| **ICMA-RC awarded a total of $30,000 to 15 recipients.** |

The Foundation, the Motorola Solutions Foundation and other NFFF partners have awarded over $4,352,274 since the beginning of the scholarship program in 1997.

| **Global Health & Safety awarded a total of $10,000 to 5 recipients.** |
| **National Association of State Fire Marshals awarded a total of $8,000 to 8 recipients.** |
| **The Steel Family Charitable Foundation, Inc. awarded a total of $3,500 to 7 recipients.** |
69 scholarships were awarded for the 2019-2020 academic year.
At this year's National Fallen Firefighters Memorial Weekend, the families of the fallen were welcomed during a special dinner by the Foundation and other Fire Hero Families whose loved ones had been honored in previous years. The following day, they met in special groups based on their relationship to the firefighter and learned about the NFFF services. Fire Hero Families also made luminaries, memory boxes, and Christmas ornaments to honor and remember their firefighters. On Saturday evening, everyone gathered on the grounds of the National Fallen Firefighters Memorial for the annual Candlelight Service. A bronze plaque bearing the names of the fallen was officially added to the National Fallen Firefighters Memorial. Simultaneously, in a profound display of sympathy and support, more than 150 fire departments and landmarks nationwide lit in red for *Light the Night for Fallen Firefighters*. Additionally, churches, fire departments and community groups around the country participated in *Bells Across America for Fallen Firefighters* by tolling a bell in honor of the fallen and their loved ones. Firefighters were honored at the National Memorial Service held on Sunday. Each family received a folded flag that had flown above the National Fallen Firefighters Memorial and the U.S. Capitol, plus a special badge and a rose.
“Thank you for all you do to help families celebrate their fallen heroes. We attended the Memorial Weekend, and it was an amazing gift.”
“Everything was absolutely beautiful and very moving. Thank you for all you do. I know my son was watching from above with his heart so full. Thank you for all you did in taking care of his family this weekend. Everyone went above and beyond to meet all our needs.”
This program identifies and honors firefighters who died in the line of duty prior to 1981 when the National Memorial was established.

Project Roll Call provides an avenue for fire service families and departments to submit a profile of their loved one or colleague who made the ultimate sacrifice prior to 1981. We continue to collect biographies and photos to honor these heroes on our website.

During 2019, thousands of bricks were added to this special section in the Walk of Honor® to ensure that firefighters who died in the line of duty prior to 1981 were honored. There is now a permanent place in the National Fallen Firefighters Memorial Park to remember these firefighters.
The National Fallen Firefighters Foundation provides training and education to the nation’s firefighters, as well as empathetic and critical support to fire departments experiencing a line-of-duty death (LODD). Our goal is to reduce the incidence of preventable firefighter line-of-duty deaths and ensure fire departments are not alone when a fatality occurs.

Our preventive training programs are based on the Everyone Goes Home® program's 16 Firefighter Life Safety Initiatives. They are delivered through a combination of instructor-led and online learning opportunities. Instructor-led programs are provided by Everyone Goes Home® Advocates, while the self-paced online modules can be found on the Fire Hero Learning Network website at fhln.net.

In 2019, the Foundation worked on several new initiatives to reduce preventable line-of-duty deaths. These initiatives focus on instilling a culture of strong leadership to promote safe practices in all firefighting disciplines, deliberative risk assessment, and early introduction of NFFF values at every level of firefighter development.
The Everyone Goes Home® program underwent a complete re-write in 2019. Advocates undertook this monumental task to not only update the program for structural firefighters, but to make the program more inclusive of the wildland and Department of Defense (DOD) firefighting communities. These updates have helped the Foundation build relationships between the different communities in the American fire service. Updates to the program included the revisions to the Courage to Be Safe®, Leadership, Accountability, Culture, Knowledge (LACK), and Leadership So Everyone Goes Home coursework. Our program updates played a vital role in securing our newest Memorandum of Understanding (MOU) with the State of Kentucky. In 2019, the Advocates also took an active role at trade shows, which resulted in adding fifteen new Advocates to the cadre in 2019, including two from Hawaii.
These one-day symposia provided company, chief, and aspiring officers with leadership training experience equivalent to that offered at national-level conferences.

“The leadership tools [presented] were very valuable and relevant.”

Through a BGE Emergency Response Grant and the continued support of Howard County Fire & Rescue, the Foundation offered *Leadership in a Dynamic Environment*, a free, one-day leadership symposium. Two offerings were held on Friday, May 17, and Saturday, May 18, at the James N. Robey Public Safety Training Center in Howard County, Maryland. Feedback was very positive – attendees strongly agreed that the training gave them tools and information they could use in their current positions and provided a unique networking opportunity that enabled them to meet peers in other departments, as well as potential mentors.

“This is the first time the tactical worksheet has been addressed so clearly in a class I have taken.”
The International First Responder Seatbelt Pledge challenges firefighters to improve their safety by wearing their seatbelts.

### 2019 Pledge Totals

<table>
<thead>
<tr>
<th>Month</th>
<th>Number Pledges</th>
<th>Total Signatures</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>13</td>
<td>562</td>
</tr>
<tr>
<td>February</td>
<td>9</td>
<td>89</td>
</tr>
<tr>
<td>March</td>
<td>6</td>
<td>162</td>
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<tr>
<td>April</td>
<td>9</td>
<td>130</td>
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<tr>
<td>May</td>
<td>10</td>
<td>125</td>
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<tr>
<td>June</td>
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<td>July</td>
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<tr>
<td>August</td>
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<tr>
<td>September</td>
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<td>63</td>
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<tr>
<td>October</td>
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<td>81</td>
</tr>
<tr>
<td>November</td>
<td>5</td>
<td>15</td>
</tr>
<tr>
<td>December</td>
<td>9</td>
<td>24</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>93</strong></td>
<td><strong>1,872</strong></td>
</tr>
</tbody>
</table>

The International First Responder Seatbelt Pledge website was re-launched on September 23, 2019. Enhancements included allowing department coordinators the ability to send out invitations, track when an invitation had been opened, and when the invitee had accepted and completed the pledge. These enhancements also allow department coordinators more flexibility in managing their department pledges. Georgia and Maryland recorded the highest pledges for 2019.
This inaugural event introduced our next generation of firefighters to the 16 Firefighter Life Safety Initiatives and Everyone Goes Home® program health and safety training and resources.

“We can teach students much more than basic fire/EMS skills. We can teach them communication, teamwork, and also life skills they may not learn at home. The time we spend with them can and will impact them in the future.”
Approximately 90 instructors and leaders from across the nation attended, representing 22 states and the District of Columbia and the breadth of fire and EMS programs.

Over two days, stakeholders networked with learning professionals, subject matter experts, and successful cadet program leaders. This was also a significant opportunity for them to share information and best practices with their peers. The symposium gave them tools they needed to instill NFFF values at the very earliest moments of their firefighter’s career. It also fostered discussion about developing a national framework for the future collaboration of cadet programs.

The High School Fire & EMS Cadet Program Symposium was sponsored by the UL Firefighter Safety Research Institute. Meeting space, logistical support, personnel, and other in-kind assistance was provided by Travis County Emergency Services District No. 2/ Pflugerville Fire Department. Funding was also provided by an Assistance to Firefighters Grant Program – Fire Prevention and Safety Grant.

CONSENSUS & OUTCOMES

100% OF THE ATTENDEES AGREED ON THE FOLLOWING:

- THE SYMPOSIUM PROVIDED TOOLS, RESOURCES, AND BEST PRACTICES THEY CAN USE IN THEIR CURRENT PROGRAM
- THE SYMPOSIUM PROVIDED A NETWORKING OPPORTUNITY ENABLING THEM TO MEET AND INTERACT WITH PEERS
- THEY PLANNED TO CONTINUE ENGAGING WITH FELLOW ATTENDEES TO SHARE IDEAS AND BEST PRACTICES

A FACEBOOK GROUP CREATED DURING THE SYMPOSIUM HAS RESULTED IN CONTINUED "INSPIRATION, CONVERSATION, AND COM- MISERATION" AMONGST THE PROGRAMS

- JULIUS JACKSON, FROM THE FLEDGLING DISTRICT OF COLUMBIA PROGRAM, CREDITS THE NETWORK WITH THEIR NOVEMBER 2019 CERTIFICATION AS AN EMS EDUCATION INSTITUTION. FOR THE FIRST TIME IN OVER A DECADE, WASHINGTON, D.C. HIGH SCHOOL STUDENTS CAN GRADUATE WITH AN EMT CERTIFICATION
FIRE SERVICE INNOVATION IN SAFETY SYMPOSIUM
Philadelphia, Pennsylvania, September 24 – 26, 2019

This inaugural event will help fire departments plan for a smarter – and safer – future.

“Innovation will make our members safer - failure to innovate may place some firefighters at greater risk.”

The Symposium, hosted by the NFFF with support from the Philadelphia Fire Department, provided fire service personnel, city managers, and interested stakeholders with a unique opportunity to hear innovators and change agents from other industries share success stories that can be directly applied to the fire service, and see what is on the horizon for smart technologies that will impact firefighters and fire departments in the near future.
The agenda featured some of the most innovative minds in the fire service, technology, urban planning, medicine, and other fields.

Each presenter discussed their area of expertise in a “Ted Talk” style, relating their experience to four domains: Smart Environments, Smart Cities, Smart Fire Departments, and Smart Firefighters. Later in the day, these presenters hosted a break-out session, where they could discuss these topics in greater depth, and attendees could provide input about future directions of technology development.

“I was shocked how much I did not know and consider myself a person who seeks out technology in the fire service.”

The event app and hashtag #SMARTERFIRE fostered interactivity among attendees and the fire service.

100% WOULD ATTEND FUTURE FIRE SERVICE INNOVATION IN SAFETY SYMPOSIA

- 35% OF ATTENDEES SAID THE EVENT EXCEEDED THEIR EXPECTATIONS
- 65% OF ATTENDEES SAID THE EVENT GREATLY EXCEEDED THEIR EXPECTATIONS
During the difficult period after a line-of-duty death (LODD) occurs, our Local Assistance State Teams (LAST) program can provide a variety of support within hours of a fatality occurring. Our dedicated LAST members are trained to help organize funerals, coordinate station backfills, offer support, and assist the department and the family with completing Public Safety Officer Benefit claims.

In addition to their deployments, LAST management facilitated Taking Care of Our Own® training, providing departments with invaluable information on handling a line-of-duty death. Courses were offered in locations across the U.S., including Pace, Florida, and Ketchican, Alaska.

The Local Assistance State Team program is funded by the Department of Justice – Bureau of Justice Assistance.
A new program, Incident Commander to Incident Commander (IC to IC), was developed through the Foundation's LAST program in 2019. An intake and peer assignment process was created and a pilot small group meeting was held during the 2019 National Fallen Firefighters Memorial Weekend. With the support of a cohort of 22 incident commanders, an online teaching module was created. The group's efforts have also led to changes to the Chief to Chief Network and fostered discussions to create networks for co-workers and company officers.
In May 2019, the Foundation convened eighty-eight fire service leaders, public safety personnel and community leaders for the first Truman Fire Forum.

THE TRUMAN FIRE FORUM WAS MODELED AFTER PRESIDENT HARRY S. TRUMAN’S 1947 CONFERENCE ON FIRE PREVENTION

“We must use all of our experience, knowledge and organizational facilities to solve our fire problems.”

A December 2019 Truman Fire Forum Working Group meeting brought together eighty-seven federal agency members, representatives from national fire service organizations, legislators, and fire department personnel at all levels. This meeting continued the work started in May 2019 and expanded directives for future Truman Fire Forums, including the National Fire Service Research Agenda and Firefighter Life Safety Initiatives Summit.
FIRE SERVICE OUTREACH

A variety of outreach tools to promote firefighter safety, wellness, and decisive leadership were updated and created in 2019.

VIDEO OUTREACH STARTED IN 2019

• “HOPE IN THE DARKNESS: SUICIDE IN THE FIRE SERVICE” – A DOCUMENTARY ON SUICIDE PREVENTION.

• “CVD IN THE FIRE SERVICE” – A MULTI-PART SERIES ON THE CARDIOVASCULAR ISSUES FACING FIREFIGHTERS.

• “PSOB 2.0” – A MULTI-PART PRIMER TO ASSIST WITH COMPLETING PSOB FORMS.

• “THE NATHAN ESPINOSA STORY” – A COLLABORATION BETWEEN THE NFFF AND THE LOS ANGELES CITY FD THAT RECOUNTS THE STORY OF A SIGNIFICANT NEAR MISS AND THE STEPS TAKEN IN THE AFTERMATH TO PREVENT A RECURRANCE.

• “CODES: THE ROLE THEY PLAY IN SAVING LIVES” – A MULTI-PART SERIES BEING CREATED TO RECOUNT THE HISTORY OF FIRE CODES AND STRESS THE IMPORTANCE OF THEIR ROLE IN SAVING CIVILIAN’S AND FIREFIGHTER’S LIVES.

• “ATTRIBUTES OF LEADING 2.0” – THE SECOND IN A SERIES OF INSTRUCTOR FACILITATED LEADERSHIP PIECES DESIGNED TO CHALLENGE OFFICERS TO INTROSPECTIVELY CONSIDER BASE ATTRIBUTES THAT DRIVE LEADERSHIP SUCCESS.

VULNERABILITY ASSESSMENT PROGRAM (VAP) – THIS PROGRAM WAS REVIEWED AND UPDATED IN 2019.

HUMAN PERFORMANCE OPTIMIZATION INITIATIVE – TWO DEPARTMENTS IN IDAHO AND SOUTH CAROLINA WILL PARTICIPATE IN A PILOT PROGRAM.
NATIONAL FALLEN FIREFIGHTERS MEMORIAL

Honoring America's Fallen Firefighters.
During 2019, 8,500 bricks were placed into the Walk of Honor® bringing the total of engraved bricks to more than 21,000.

To help sustain the National Fallen Firefighters Memorial Park, bricks can be ordered in honor of fallen firefighters or to commemorate a significant event in the life of a firefighter still serving their community, such as a promotion, retirement, birthday or holiday gift. Members often purchase bricks in honor of their departments or co-workers.
Effective communication is vital to fulfilling the Foundation’s mission.

### Website Performance

<table>
<thead>
<tr>
<th>Website</th>
<th>Pageviews (Total Pages Viewed)</th>
<th>Sessions (Engagement with the Site)</th>
<th>Users (Who Have Engaged with Site)</th>
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</thead>
<tbody>
<tr>
<td><a href="http://www.firehero.org">www.firehero.org</a></td>
<td>1,161,143</td>
<td>637,740</td>
<td>526,076</td>
</tr>
<tr>
<td><a href="http://www.everyonegoeshome.com">www.everyonegoeshome.com</a></td>
<td>248,227</td>
<td>131,750</td>
<td>108,483</td>
</tr>
<tr>
<td><a href="http://www.firstrespondercenter.org">www.firstrespondercenter.org</a></td>
<td>77,967</td>
<td>45,409</td>
<td>35,226</td>
</tr>
</tbody>
</table>

### Most Visited Pages

**WWW.FIREHERO.ORG**

1. Homepage
2. 9/11 Stair Climbs
3. Fallen Firefighters
4. Firefighter Profile - Scott Davidson
5. Memorial Weekend
6. 9/11 Stair Climbs by State
7. Department Resources
8. Events
9. 9/11 Stair Climbs by Date
10. 2019 Roll of Honor

**WWW.EVERYONEGOESHOME.COM**

1. 16 Initiatives
2. Homepage
3. Courage to Be Safe®
4. Initiative 1
5. Initiative 13
6. Initiative 2
7. Initiative 3
8. Initiative 6
9. Training
10. Initiative 5

### Outreach

- **1,970** News
- **3,320** Social Media
- **203** Announcements Sent to the Media
- **5,280** Total Media Exposure

### Top News

- DuPont Makes Donation to National Fallen Firefighters Foundation
- Honoring the Nation’s Fallen Heroes
- LENOX Partners with National Fallen Firefighters Foundation
- Turtle Plastics® Sponsors Road to Indy Racer at Mid-Ohio
- WATCH: 38th Annual Memorial Service Honors Fallen Firefighters
There are more than 2.4 billion users on Facebook, so it is no surprise it is the NFFF’s most popular social media platform. In 2018, Facebook changed their newsfeed algorithm due to increased privacy concerns. The new algorithm prioritizes personal posts rather than business posts. This means that although the NFFF Facebook page has 378,469 followers, the average reach of a post is 9,298. There are two ways to increase reach: paid advertisements and users sharing the original post. This year the NFFF tested minimal paid advertising for some events (stair climbs and firefighter appreciation sporting events) resulting in increasing reach and engagement (click-thrus, shares, likes).

The engagement rate for NFFF Facebook posts is 2.79%. The non-profit industry average for Facebook engagement is 0.13%. (Source: DigitalMarketingCommunity.com)
MEMORIAL STAIR CLIMBS

Regional events support the FDNY Counseling Services Unit and programs of the National Fallen Firefighters Foundation.

51 CLIMBS IN 26 STATES RAISED $1,118,929
2019 9/11 MEMORIAL STAIR CLIMBS

2019 9/11 Memorial Stair Climb
8th Annual 9/11 Memorial Hill Climb - Fallbrook, CA
9/11 Memorial Stair Climb at Discovery Park of America
Alabama Remembers 9/11 Memorial Stair Climb
Baltimore 9/11 Memorial Stair Climb
Binghamton Fire 9/11 Memorial Stair Climb
Borderland 100 Club 9/11 Memorial Stair Climb
Central Pennsylvania 9/11 Memorial Stair Climb
Presented by WHVL-TV
Charlotte Firefighters 9/11 Memorial Stair Climb
City of Black Hawk 9/11 Memorial Stair Climb
Clayton 9/11 Memorial Stair Climb
Colorado 9/11 Memorial Stair Climb
Columbus 9/11 Memorial Stair Climb
Dansville/Wayland 9/11 Memorial Stair Climb
Denver 9/11 Memorial Stair Climb
Fayetteville 9/11 Memorial Stair Climb
FDIC 9/11 Memorial Stair Climb
Firehouse Expo 9/11 Memorial Stair Climb
Four Corners 9/11 Memorial Stair Climb
Georgia 9/11 Memorial Stair Climb
Grand Rapids 9/11 Memorial Stair Climb
Greenville City 9/11 Memorial Stair Climb
Highland County 9/11 Memorial Stair Climb and 5K Walk
Illinois Fire Chiefs 9/11 Memorial Stair Climb
Imperial Valley 9/11 Memorial Stair Climb
Kalamazoo 9/11 Memorial Stair Climb
Knoxville 9/11 Memorial Stair Climb
Lancaster 9/11 Memorial Stair Climb
Maine 9/11 Memorial Stair Climb
Missouri State Fire Marshal 9/11 Memorial Stair Climb
Nashville 9/11 Memorial Stair Climb
National Capital Region 9/11 Memorial Stair Climb/5K Walk
Hosted by Prince George’s County Fire/EMS Department
National Stair Climb for Fallen Firefighters
Nebraska 9/11 Memorial Stair Climb
New Hampshire 9/11 Memorial Stair Climb
New York Knicks 9/11 Memorial Stair Climb Presented by Chase
North Dakota 9/11 Memorial Stair Climb
NYSAFC FIRE 9/11 Memorial Stair Climb
Ocean City Memorial Stair Climb
Panama City Beach 9/11 Memorial Stair Climb
Pioneer 9/11 Memorial Stair Climb
Richmond 9/11 Memorial Stair Climb
Roanoke 9/11 Memorial Stair Climb
Rochester 9/11 Memorial Stair Climb and 5K Walk
Salt River Firefighters 9/11 Memorial Stair Climb
Southwest Louisiana 9/11 Memorial Stair Climb
Springfield Area 9/11 Memorial Stair Climb
Tri-Cities 9/11 Memorial Stair Climb
VCOS 9/11 Memorial Stair Climb
Wildwood City Fire Department 9/11 Memorial Stair Climb
Yellow Springs 9/11 Memorial Stair Climb at Antioch College
MEMORIAL GOLF TOURNAMENTS

Regional golf tournaments support the programs of the National Fallen Firefighters Foundation.

19 TOURNAMENTS IN 16 STATES RAISED $383,576
2019 MEMORIAL GOLF TOURNAMENTS

Annual Mississippi National Fallen Firefighters Foundation Golf Tournament
Annual National Fallen Firefighters Memorial Golf Tournament presented by Paul Davis Restoration
Central California National Fallen Firefighter’s Golf Tournament
2nd Annual Jermaine Frye Memorial Golf Tournament
5th Annual Greater Pittsburgh National Fallen Firefighters Memorial Golf Tournament
5th Annual Southern Maryland Volunteer Firemen’s Association Golf Tournament
7th Annual Play It Forward Golf Tournament
7th Annual Protectowire Open benefiting the National Fallen Firefighters Foundation
7th Annual Southeast Wisconsin National Fallen Firefighters Golf Tournament
10th Annual Hawaii Fire Chiefs Association National Fallen Firefighters Foundation Golf Tournament
11th Annual Geneva National Fallen Firefighters Foundation Golf Tournament
11th Annual Greater Cincinnati Regional National Fallen Firefighters Foundation Golf Fundraiser
12th Annual SEPA Regional Fallen Firefighters Foundation Memorial Golf Outing
12th Annual St. John’s Professional Firefighters Local 3883 NFFF Golf Outing
13th Annual Central Ohio Fallen Firefighters Golf Tournament
13th Annual National Fallen Firefighters Golf Tournament hosted by Raleigh Fire Department
13th Annual Greater Monroe County National Fallen Firefighters Foundation Golf Tournament
The 12th Wasatch Front and 16th Annual National Fallen Firefighters Foundation Memorial Golf Tournament
FUNDRAISING EVENTS & CAMPAIGNS

TRADE SHOW EVENTS
$140,629

OTHER EVENTS
$185,909

PRODUCT ROYALTIES
$104,317

ONLINE DONATIONS
$225,725

#FIREHEROTUESDAY AND SEASON TO GIVE CAMPAIGN

New in 2019! The NFFF Facebook page was approved to collect online donations via Facebook and Instagram. Facebook no longer charges processing fees so the Foundation receives 100% of all donations made via Facebook and Instagram. Facebook/Instagram donations were featured in this year's #FireHeroTuesday and Season to Give campaign.

Facebook/Instagram Donations – $19,673
Campaign Donations from our site – $13,123
Campaign Total – $32,796
OUR BOARD OF DIRECTORS

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Volunteer Firemen’s Insurance Service, Inc. (VFIS)

VICE CHAIRMAN
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Congressional Fire Services Institute

TREASURER
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National Fire Protection Association

ACTING SECRETARY
Chief Ronald Jon Siarnicki
Executive Director
National Fallen Firefighters Foundation

Mary Bynum
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Chief Dennis Compton
International Fire Service Training Assn.

Deputy Chief William Goldfeder
Loveland-Symmes Fire Department

Chief Charles Hood
San Antonio Fire Department

Robert Jacobs
Maryland State Firemen’s Association

Michael Leonard
Motorola Solutions, Inc.

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National Volunteer Fire Council

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Provident

Chief Kevin Cooney
South Windsor Fire Department

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HarbourFire, LLC
US Forest Service (Ret.)

Carol Jones
Fire Hero Family Member

Kelly Kirwan
Motorola Solutions, Inc. (Ret.)

Michael Robertson
Military Firefighter Heritage Foundation

Athena Schwantes-Hodge
Fire Hero Family Member

Steve VanderGriend
Fire Hero Family Member

* Members of the Board of Directors of the First Responder Center for Excellence for Reducing Occupational Illness, Injuries and Deaths, Inc.
THANK YOU TO OUR PARTNERS

Thanks to thousands of individual donors and hundreds of corporate sponsors who support the NFFF, we were able to focus on what matters most in 2019 – honoring and remembering America’s fallen firefighters and assisting their families and co-workers in rebuilding their lives.

TRIBUTE SPONSORS
Gifts of $250,000 or more
David and Doreen Levy
Motorola Solutions Foundation

LEGACY SPONSORS
Gifts of $100,000 or more
3M/Scott Safety
Knox
LION Group, Inc.
Pierce Manufacturing, Inc.
Safety Components First Responders 911 Foundation
State Farm Fire & Casualty Company

GOLD SPONSORS
Gifts of $50,000 or more
Dover International Speedway
DuPont
Motorola Solutions, Inc.
National Fire Sprinkler Association, Inc.
Underwriters Laboratories, Inc.
X2

SILVER SPONSORS
Gifts of $25,000 or more
FireRescue1.com
The Arthur J. and Lee R. Glatfelter Foundation
ICMA (RC) Retirement Corporation
Johnson Controls Foundation
Mission BBQ
National Fire Protection Association
Paul Davis Restoration
QALO
VFIS

THANK YOU TO OUR FEDERAL PARTNERS FOR THEIR CONTINUING SUPPORT

Bureau of Justice Assistance
Department of Justice

Federal Emergency Management Agency
Department of Homeland Security

U.S. Fire Administration
Department of Homeland Security
FOR THEIR GENEROUS SUPPORT

BRONZE SPONSORS
Gifts of $10,000 or more
1-800-BOARDUP
Afflction Holdings, LLC
American Fire Sprinkler Association - Chesapeake Bay Chapter
American Vending Group, LLC
AT&T Services
AXIS Accident & Health
Andy Boyt Memorial Fund
California Casualty
Cargill, Incorporated
Center for Public Safety Excellence, Inc.
Centura Health
CNY Memorial Stair Climb
Dyne Fire Protection Labs
The Edgerley Family Fund
Firehouse.com
Globe Manufacturing Company, LLC
Holmatro Rescue Equipment, Inc.
International Association of Fire Chiefs, Inc.
Kronenwetter Fire Department
LENOX/Stanley Black & Decker
Mag Instrument, Inc.
MES C.A.R.E.S.
Miller Timber Services, Inc.
Milliken & Company
MSG Sports and Entertainment, LLC of JP Morgan Chase
National Development Research Institutes, Inc.
Ohio Chapter of AFSA
OSHKOSH Corporation Foundation, Inc.
PBI Performance Products, Inc.
Poughkeepsie Professional Fire Fighters Local 596
Protectowire Fire Systems
Provident Agency, Inc.
Streamlight, Inc.
Tucson Fire Foundation
Turtle Plastics
Under Armour, Inc.
Vista Worldlink
Wells Fargo Foundation

PEWTER SPONSORS
Gifts of $5,000 or more
American Medical Response
Baltimore Gas and Electric Company (BGE)
BFPE International
City of Charlotte
Clarion UX
Colorado Fallen Firefighters Foundation
Comcast
Dakota Baseball, LLC
Estate of Charles Droso
Endeavor Business Media, LLC
Fire Protection Publications - Oklahoma State University
Fidelity Charitable Gift Fund
Firemen’s Association of the State of Pennsylvania
Gamber Johnson
The Garlic Knot
Giddy
Harrison Hydragen, LTD
Thomas and Bonnie Hays
HFCA Kauai Conference
Huntertown Volunteer Fire Department, Inc.
International Association of Firefighters Local 3883
INTERSCHUTZ USA
The IRONMAN Foundation, Inc.
Jahnke & Sons Construction, Inc.
Kansas State Firefighters Association
Kidde Safety
Keith Little
Mercy West Hospital
Moline Municipal Credit Union
MSA Worldwide, LLC
Municipal Emergency Services, Inc.
National Association of State Fire Marshals
National Fire Academy Class Donations
Ocean City F.O.O.L.S.- Alpha Chapter
One Nation Design
Paradigm Liaison Services, LLC
Parkview Health
Scott Parolin
Professional Firefighters of Southern Arizona
PURVIS Systems Incorporated
Karl and Barbara Ristow
Rockland Trust
San Diego Fireman’s Relief Association
SEPA-FFF
Simplistic Foundation
Southwest Veterinary Oncology
Sunnyside Promotions
Thomas R. Tardo
United Association of JAPPI
USA Sprinkler Fitters Association
W.L. Gore & Associates, Inc.
Whelen Engineering Company, Inc.
Woodard Cleaning & Restoration Inc.
## 2019 YEAR-END FINANCIALS

### 2019 REVENUE AND SUPPORT

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<tr>
<th>Source</th>
<th>Amount</th>
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<td>Grants, Contracts, and Contributions</td>
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<td>Investments</td>
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### 2019 PROGRAM EXPENSES

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<td>Fire Hero Family Programs</td>
<td>$4,620,044</td>
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<tr>
<td>Fire Service Programs</td>
<td>$2,166,838</td>
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<td>Walk of Honor®</td>
<td>$263,632</td>
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<td>Gift Shop</td>
<td>$159,471</td>
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<td>Management and Administration</td>
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<td>Fundraising</td>
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<td><strong>Total</strong></td>
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(page from National Fallen Firefighters Foundation 2019 Annual Report)
## 2019 Year-End Financials

### 2019 Net Assets

<table>
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<th>Category</th>
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<td>Board Designated</td>
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<td>Temporarily Restricted</td>
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<td>Permanently Restricted</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$11,522,910</strong></td>
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The National Fallen Firefighters Foundation values our strategic alliances with our corporate sponsors to raise awareness and funds. Without your support and involvement we could not accomplish our mission to honor and remember America’s fallen fire heroes, provide resources to assist their families in rebuilding their lives, and work within the fire service community to reduce firefighter deaths and injuries.

Potential new corporate partners are invited to join us in developing strategic alliances or cause-related marketing programs. Participating companies receive a portfolio of benefits that demonstrate our appreciation, create awareness, and highlight their commitment across multiple platforms.

<table>
<thead>
<tr>
<th>Level of Support</th>
<th>What Your Donation Means to Our Families &amp; Fire Service</th>
</tr>
</thead>
</table>
| Tribute Sponsorship    | ★ Annual Support of All Fire Hero Family Scholarships and Job Training  
                          | ★ Memorial for All Firefighters Who Died in the Line of Duty Prior to 1981                                              |
| $250,000               |                                                                                                                        |
| Legacy Sponsorship     | ★ National Memorial Park Visitors Center  
                          | ★ Memorial Weekend Travel for All Fire Hero Families                                                                     |
| $100,000               |                                                                                                                        |
| Platinum Sponsorship   | ★ Development of Foundation Programs  
                          | ★ Fire Hero Family Wellness Conference                                                                                   |
| $75,000                |                                                                                                                        |
| Gold Sponsorship       | ★ National Memorial Park Expansion  
                          | ★ National Memorial Tribute Video and Satellite Broadcast                                                                |
| $50,000                |                                                                                                                        |
| Silver Sponsorship     | ★ Retreat for Fire Hero Family Members by Relationship  
                          | ★ Line-of-Duty Death Prevention Course Development/Hosting                                                                |
| $25,000                |                                                                                                                        |
| Bronze Sponsorship     | ★ Outreach to Fire Service Organizations and Departments  
                          | ★ Memorial Weekend Keepsakes for All Fire Hero Families                                                                   |
| $10,000                |                                                                                                                        |
| Pewter Sponsorship     | ★ Grief Publications and Educational Materials  
                          | ★ Fire Hero Family Scholarships and Job Training                                                                        |
| $5,000                 |                                                                                                                        |
| Brass Sponsorship      | ★ Fire Hero Family Support Network  
                          | ★ Hal Bruno Bereavement Camp for One Child                                                                               |
| $2,500                 |                                                                                                                        |
| Supporter Sponsorship  | ★ Chief-to-Chief Network  
                          | ★ Memorial Weekend Travel for One Family                                                                                 |
| $1,000                 |                                                                                                                        |

* Funds may be directed to specific programs or wherever needed most
In 2016, the National Fallen Firefighters Foundation (NFFF) recognized the need to create an affiliate organization, the First Responder Center for Excellence (FRCE) to provide increased awareness, education and training to ensure that first responders have the correct tools and information to stay healthy and well. FRCE serves the nation’s first responders.

FRCE is developing relationships with corporate partners to raise funds specifically supporting its work in cancer prevention and awareness, behavioral health, the Firefighter Physical Initiative, cardiac care and overall health and wellness. Corporate Partners can work with us in designing the portfolio of benefits that best meet their marketing goals. These strategic alliances will create a high-return, distinguishing each company while supporting the first responders in local communities and nationwide.

<table>
<thead>
<tr>
<th>Level of Support</th>
<th>What Your Donation Means to First Responders</th>
</tr>
</thead>
</table>
| Tribute Sponsorship | $250,000 Program Development and Sustainment  
Expansion of the FRCE’s infrastructure to support new program development and the sustainability of the FRCE’s existing programs related to first responder behavioral health, cancer, cardiac disease, physical fitness, and other health and wellness initiatives. |
| Legacy Sponsorship | $100,000 Delivery of Cancer Seminars to First Responders  
Cancer Seminars will provide training on prevention strategies for cancer, as well as some of the steps to take if diagnosed with cancer, with a focus on occupational cancer in the fire service |
| Platinum Sponsorship | $75,000 Delivery of a Behavioral Health Symposium to First Responders  
The Behavioral Health Symposium will bring together researchers and the first responder community to share the latest information science can tell us about behavioral health issues facing the fire service and best practices for identifying and treating behavioral health conditions |
| Gold Sponsorship | $50,000 Cardiac Program Support  
FRCE continues NFFF’s work in improving firefighters’ cardiac health, mitigating cardiac disease, preventing heart attacks and expands efforts to reach all first responders |
| Silver Sponsorship | $25,000 Advancement of the Firefighter Physicals Initiative  
The Firefighter Physicals Initiative promotes annual physicals by developing a unified branding message across stakeholder organizations, as well as additional awareness materials and develops an implementation guide for fire departments |
| Bronze Sponsorship | $10,000 Outreach to First Responder Organizations and Departments  
FRCE shares information through its website, social media, print and educational materials |
| Pewter Sponsorship | $5,000 Advancement of the FRCE Health and Wellness Program  
Providing evidence-based research and recommendations for nutrition and exercise programs specific to first responders |
| Brass Sponsorship | $2,500 Advancement of Online Resources  
Online toolkits provide on-demand training and education resources that can be modified and used by fire departments |
| Supporter Sponsorship | $1,000 Awards Program Support  
Seal of Excellence sponsorships will recognize fire departments’ success in reducing injuries and fatalities through work in FRCE’s programmatic areas |

* Programs and anticipated expenses are subject to change
When you sponsor a brick, you will receive a customized certificate recognizing your support.

<table>
<thead>
<tr>
<th>Individual</th>
<th>$100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fire Companies</td>
<td>$150</td>
</tr>
<tr>
<td>NFA Classes</td>
<td>$250</td>
</tr>
<tr>
<td>Metro Departments</td>
<td>$500</td>
</tr>
</tbody>
</table>

Recommended Donation Levels

| Metro Departments   | $500 |
| Fire Companies      | $150 |
| NFA Classes         | $250 |
| Individual          | $100 |

Sponsor's Name  ____________________________________________________________________________________
Address  ___________________________________________________________________________________________
City _____________________________________________________ State_____________ Zip _____________
Phone# __________________________________________________ Email __________________________________
Total Amount Donated ____________________________________   Date __________________________________

If this brick is in honor or memory of someone, please let us know to whom you would like a letter and certificate sent:

Recipient's Name ____________________________________________________________________________________
Address  ___________________________________________________________________________________________
City _____________________________________________________ State_____________ Zip _____________

Your donation is tax deductible.
Reserve Your Place On The Walk of Honor®
National Memorial Brick Inscription Order Form

Please complete both sides of this form, detach and mail to:

Post Office Drawer 498
Emmitsburg, MD 21727

Each brick is limited to 5 lines with 18 characters per line. Spaces and punctuation count as characters.

Brick One:

Brick Two:

Who Belongs On The Walk of Honor®?

Join thousands of others in the fire service family by sponsoring a brick on the Walk of Honor® located on the National Fire Academy campus in Emmitsburg, Maryland. The brick walkway links the official National Fallen Firefighters Monument honoring all fallen fire heroes, to the historic firefighters chapel as it winds its way through the new National Memorial Park, site of the annual national memorial service.

Some departments and fire service organizations have purchased special sections to honor their members or those who have answered the final call. The bricks are a great way to say “thank you” or to remember a loved one. When you sponsor a brick, you will receive a customized certificate recognizing your support.

Work is currently underway on the next three sections of the walk. Fill out the order form to secure your place on the permanent tribute to America’s firefighters — past, present, and future.