

# SPONSORSHIP OPPORTUNITIES



The National Fallen Firefighters Foundation values our strategic alliances with our corporate sponsors to raise awareness and funds. Without your support and involvement we could not accomplish our mission to honor and remember America's fallen fire heroes, provide resources to assist their families in rebuilding their lives, and work within the fire service community to reduce firefighter deaths and injuries.

Potential new corporate partners are invited to join us in developing strategic alliances or cause-related marketing programs. Participating companies receive a portfolio of benefits that demonstrate our appreciation, create awareness, and highlight their commitment across multiple platforms.

## Level of Support

## What Your Donation Means to Our Families & Fire Service

<b>Tribute Sponsorship</b> <i>\$250,000</i>	<ul style="list-style-type: none"> <li>★ Annual Support of All Fire Hero Family Scholarships and Job Training</li> <li>★ Memorial for All Firefighters Who Died in the Line of Duty Prior to 1981</li> </ul>
<b>Legacy Sponsorship</b> <i>\$100,000</i>	<ul style="list-style-type: none"> <li>★ National Memorial Park Visitors Center</li> <li>★ Memorial Weekend Travel for All Fire Hero Families</li> </ul>
<b>Platinum Sponsorship</b> <i>\$75,000</i>	<ul style="list-style-type: none"> <li>★ Development of Foundation Programs</li> <li>★ Fire Hero Family Wellness Conference</li> </ul>
<b>Gold Sponsorship</b> <i>\$50,000</i>	<ul style="list-style-type: none"> <li>★ National Memorial Park Expansion</li> <li>★ National Memorial Tribute Video and Satellite Broadcast</li> </ul>
<b>Silver Sponsorship</b> <i>\$25,000</i>	<ul style="list-style-type: none"> <li>★ Retreat for Fire Hero Family Members by Relationship</li> <li>★ Line-of-Duty Death Prevention Course Development/Hosting</li> </ul>
<b>Bronze Sponsorship</b> <i>\$10,000</i>	<ul style="list-style-type: none"> <li>★ Outreach to Fire Service Organizations and Departments</li> <li>★ Memorial Weekend Keepsakes for All Fire Hero Families</li> </ul>
<b>Pewter Sponsorship</b> <i>\$5,000</i>	<ul style="list-style-type: none"> <li>★ Grief Publications and Educational Materials</li> <li>★ Fire Hero Family Scholarships and Job Training</li> </ul>
<b>Brass Sponsorship</b> <i>\$2,500</i>	<ul style="list-style-type: none"> <li>★ Fire Hero Family Support Network</li> <li>★ Hal Bruno Bereavement Camp for One Child</li> </ul>
<b>Supporter Sponsorship</b> <i>\$1,000</i>	<ul style="list-style-type: none"> <li>★ Chief-to-Chief Network</li> <li>★ Memorial Weekend Travel for One Family</li> </ul>

*\* Funds may be directed to specific programs or wherever needed most*

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**FIRST RESPONDER**  
*Center for Excellence*

In 2016, the National Fallen Firefighters Foundation (NFFF) recognized the need to create an affiliate organization, the First Responder Center for Excellence (FRCE) to provide increased awareness, education and training to ensure that first responders have the correct tools and information to stay healthy and well. FRCE serves the nation's first responders.

FRCE is developing relationships with corporate partners to raise funds specifically supporting its work in cancer prevention and awareness, behavioral health, the Firefighter Physical Initiative, cardiac care and overall health and wellness. Corporate Partners can work with us in designing the portfolio of benefits that best meet their marketing goals. These strategic alliances will create a high-return, distinguishing each company while supporting the first responders in local communities and nationwide.

## Level of Support

## What Your Donation Means to First Responders

<p><b>Tribute Sponsorship</b> \$250,000</p>	<p>★ Program Development and Sustainment <i>Expansion of the FRCE's infrastructure to support new program development and the sustainability of the FRCE's existing programs related to first responder behavioral health, cancer, cardiac disease, physical fitness, and other health and wellness initiatives.</i></p>
<p><b>Legacy Sponsorship</b> \$100,000</p>	<p>★ Delivery of Cancer Seminars to First Responders <i>Cancer Seminars will provide training on prevention strategies for cancer, as well as some of the steps to take if diagnosed with cancer, with a focus on occupational cancer in the fire service</i></p>
<p><b>Platinum Sponsorship</b> \$75,000</p>	<p>★ Delivery of a Behavioral Health Symposium to First Responders <i>The Behavioral Health Symposium will bring together researchers and the first responder community to share the latest information science can tell us about behavioral health issues facing the fire service and best practices for identifying and treating behavioral health conditions</i></p>
<p><b>Gold Sponsorship</b> \$50,000</p>	<p>★ Cardiac Program Support <i>FRCE continues NFFF's work in improving firefighters' cardiac health, mitigating cardiac disease, preventing heart attacks and expands efforts to reach all first responders</i></p>
<p><b>Silver Sponsorship</b> \$25,000</p>	<p>★ Advancement of the Firefighter Physicals Initiative <i>The Firefighter Physicals Initiative promotes annual physicals by developing a unified branding message across stakeholder organizations, as well as additional awareness materials and develops an implementation guide for fire departments</i></p>
<p><b>Bronze Sponsorship</b> \$10,000</p>	<p>★ Outreach to First Responder Organizations and Departments <i>FRCE shares information through its website, social media, print and educational materials</i></p>
<p><b>Pewter Sponsorship</b> \$5,000</p>	<p>★ Advancement of the FRCE Health and Wellness Program <i>Providing evidence-based research and recommendations for nutrition and exercise programs specific to first responders</i></p>
<p><b>Brass Sponsorship</b> \$2,500</p>	<p>★ Advancement of Online Resources <i>Online toolkits provide on-demand training and education resources that can be modified and used by fire departments</i></p>
<p><b>Supporter Sponsorship</b> \$1,000</p>	<p>★ Awards Program Support <i>Seal of Excellence sponsorships will recognize fire departments' success in reducing injuries and fatalities through work in FRCE's programmatic areas</i></p>

\* Programs and anticipated expenses are subject to change