

SPONSORSHIP OPPORTUNITIES



The National Fallen Firefighters Foundation values our strategic alliances with our corporate sponsors to raise awareness and funds. Without your support and involvement we could not accomplish our mission to honor and remember America's fallen fire heroes, provide resources to assist their families in rebuilding their lives, and work within the fire service community to reduce firefighter deaths and injuries.

Potential new corporate partners are invited to join us in developing strategic alliances or cause-related marketing programs. Participating companies receive a portfolio of benefits that demonstrate our appreciation, create awareness, and highlight their commitment across multiple platforms.

Level of Support

What Your Donation Means to Our Families & Fire Service

Tribute Sponsorship <i>\$250,000</i>	<ul style="list-style-type: none"> ★ Annual Support of All Fire Hero Family Scholarships and Job Training ★ Memorial for All Firefighters Who Died in the Line of Duty Prior to 1981
Legacy Sponsorship <i>\$100,000</i>	<ul style="list-style-type: none"> ★ National Memorial Park Visitors Center ★ Memorial Weekend Travel for All Fire Hero Families
Platinum Sponsorship <i>\$75,000</i>	<ul style="list-style-type: none"> ★ Development of Foundation Programs ★ Fire Hero Family Wellness Conference
Gold Sponsorship <i>\$50,000</i>	<ul style="list-style-type: none"> ★ National Memorial Park Expansion ★ National Memorial Tribute Video and Satellite Broadcast
Silver Sponsorship <i>\$25,000</i>	<ul style="list-style-type: none"> ★ Retreat for Fire Hero Family Members by Relationship ★ Line-of-Duty Death Prevention Course Development/Hosting
Bronze Sponsorship <i>\$10,000</i>	<ul style="list-style-type: none"> ★ Outreach to Fire Service Organizations and Departments ★ Memorial Weekend Keepsakes for All Fire Hero Families
Pewter Sponsorship <i>\$5,000</i>	<ul style="list-style-type: none"> ★ Grief Publications and Educational Materials ★ Fire Hero Family Scholarships and Job Training
Brass Sponsorship <i>\$2,500</i>	<ul style="list-style-type: none"> ★ Fire Hero Family Support Network ★ Hal Bruno Bereavement Camp for One Child
Supporter Sponsorship <i>\$1,000</i>	<ul style="list-style-type: none"> ★ Chief-to-Chief Network ★ Memorial Weekend Travel for One Family

**Funds may be directed to specific programs or wherever needed most*

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FIRST RESPONDER
Center for Excellence

The First Responder Center for Excellence for Reducing Occupational Illness, Injuries and Deaths, Inc., (FRCE) is a 501(c)(3) nonprofit organization. The FRCE receives funding through private donations from individuals, organizations, corporations and foundations. The FRCE is a National Fallen Firefighters Foundation (NFFF) affiliate organization, created in 2016. Its mission is to promote quality educational awareness and research to reduce physical and psychological health and wellness issues for first responders.

FRCE is developing relationships with corporate partners to raise funds specifically supporting its work in cancer prevention and awareness, behavioral health, the Firefighter Physical Initiative, cardiac care and overall health and wellness. Corporate Partners can work with us in designing a portfolio of benefits that best meet their marketing goals. These strategic alliances will create a high return, distinguishing each company while supporting the first responders in local communities and nationwide.

Level of Support

What Your Donation Means to First Responders

<p>Tribute Sponsorship \$250,000</p>	<p>★ Program Development and Sustainment <i>Expansion of the FRCE's infrastructure to support new program development and the sustainability of the FRCE's existing programs related to first responder behavioral health, cancer, cardiac disease, physical fitness, and other health and wellness initiatives.</i></p>
<p>Legacy Sponsorship \$100,000</p>	<p>★ Delivery of Health & Wellness Seminars to First Responders <i>Seminars will review occupational health risks, occupational cancers, cardiovascular events and behavioral health injuries and discuss how to manage and reduce risks in the fire service and use the tools they need to implement within their fire department to address each of these threats.</i></p>
<p>Platinum Sponsorship \$75,000</p>	<p>★ Wellness Program Analysis and Strategic Planning <i>Evaluate current best practices and propose strategies for disseminating systematic approaches usable by various types and sizes of departments. Results will include guidance documents, program plans, workbooks, and evaluation mechanisms. (Cardiovascular Disease and Musculoskeletal objectives)</i></p>
<p>Gold Sponsorship \$50,000</p>	<p>★ Research to Practice Portal <i>The FRCE Research to Practice Portal is central to the mission of the FRCE. Priority was given to establishing a clearinghouse function to help departments understand, evaluate and apply research informing their efforts. Sponsorship for the Research to Practice Portal keeps the system operating on a monthly basis.</i></p>
<p>Silver Sponsorship \$25,000</p>	<p>★ Cardiac Program Support <i>FRCE continues work in improving firefighters' cardiac health, mitigating cardiac disease, preventing heart attacks and expands efforts to reach all first responders.</i></p>
<p>Bronze Sponsorship \$10,000</p>	<p>★ Outreach to First Responder Organizations and Departments <i>FRCE shares information through its website, social media, print and educational materials.</i></p>
<p>Pewter Sponsorship \$5,000</p>	<p>★ Advancement of the FRCE Health and Wellness Program <i>Providing evidence-based research and recommendations for nutrition and exercise programs specific to first responders.</i></p>
<p>Brass Sponsorship \$2,500</p>	<p>★ Advancement of Online Resources <i>Online toolkits provide on-demand training and education resources that can be modified and used by fire departments.</i></p>
<p>Supporter Sponsorship \$1,000</p>	<p>★ Awards Program Support <i>Seal of Excellence sponsorships will recognize fire departments' success in reducing injuries and fatalities through work in FRCE's programmatic areas.</i></p>

* Programs and anticipated expenses are subject to change

FIRST RESPONDER CENTER FOR EXCELLENCE | SPONSORSHIP OPPORTUNITIES

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